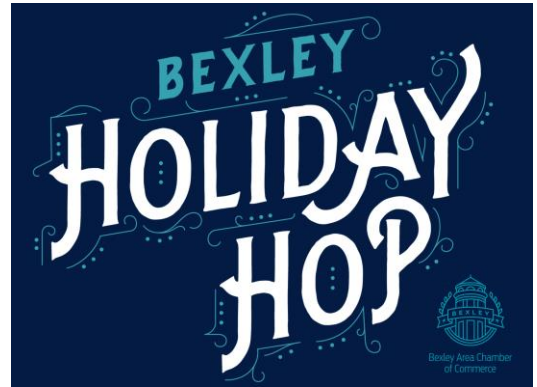




Bexley Area Chamber  
of Commerce



Mark your calendar for the 4<sup>th</sup> Annual Bexley Holiday Hop!

**Sunday, December 2 from 12 – 4 pm**

**RSVP your participation no later than November 9<sup>th</sup>**

614.236.4500

[info@bexleareachamber.org](mailto:info@bexleareachamber.org)

Brought to you by the Bexley Area Chamber of Commerce, the Holiday Hop is a fun community celebration supporting local businesses. Visitors and families take part in the sights, sounds, and tastes of the holidays as they shop local, dine at Bexley restaurants, and revel in the season.

#### Interested?

#### *Here's How To Get Involved!*

1. Tell Us You're In!
2. Its Free
3. Be part of our Scavenger Hunt!
4. Tell us your entertainment or promotion  
(Need help figuring that out? Contact us, we're full of ideas!)

#### THE DETAILS

During the Hop, area businesses offer special activities and promotions to celebrate the season and encourage sales. Already on tap for this year are a visit from Mr. & Mrs. Claus, holiday craft making, musical entertainment, a snowman hunt and raffle drawing, and much more! The BEAT bus will transport visitors along Main St. and up the Cassidy Corridor. This year's event will be capped off with the menorah lighting at Capital University and the City's tree lighting at Drexel Circle. **All participating businesses are required to stay open during the entire Hop, from 12 – 4:00 pm.**

**NEW THIS YEAR** Pop-up opportunities for vendors without a street brick and mortar presence! Five tents will be available on a first-come basis to those requesting them. Contact the Chamber office to reserve yours! Tents will be strategically located along Main Street and N. Cassidy Ave. Vendors using pop-ups will be notified of their location prior to the Hop. Vendors accepting tents will be responsible for any damage during use.

**FEES** The Holiday Hop is a Chamber-sponsored event. Participation is free with Chamber membership. The participation fee for nonmembers is \$50. Businesses are welcome to join the chamber prior to the Hop. Their fee will include membership through 2019. Business membership rates are \$150. Membership applications are available at [www.bexleareachamber.org](http://www.bexleareachamber.org), or at the Chamber office at 544 S. Drexel Ave.

**SCAVENGER HUNT** The *Holiday Hop Scavenger Hunt* is all about getting customers in your doors! All participating vendors will be included in this year's Scavenger Hunt. We'll provide a snowman for you to "hide" in plain sight within your establishment. Visitors of all ages will search for the snowman. Once they find him, place a stamp (which we'll also provide) in their *Holiday Hop Passport*. Those finding six or more will be eligible to enter our Scavenger Hunt prize drawings which will take place at Johnson's Real Ice Cream. **Vendors donating a Scavenger Hunt prize valued at \$25 or more will be listed**

as a **Scavenger Hunt Sponsor** in all our promotions for this event. Please contact the Chamber office if you're interested in becoming a **Holiday Hop Title Sponsor**.

**MARKETING** All participating businesses will be promoted via Chamber regular marketing avenues including online, social media, and a Holiday Hop sign for your business.

### **Visitor Engagement Opportunities**

1. Promote the Hop ahead of time: We'll provide you with *Holiday Hop Passports* two weeks before the Hop. Hand them out to all visitors to build up excitement for the day.
2. Host a holiday activity or promotion at the Hop! Weather permitting, your activity could be inside or out. Past years successful activities included cookie decorating and face painting, among others.
3. Offer a promotion to encourage sales. Hand out samples, an extra gift card with purchase, or a reduced price for the day. (Be creative!)
4. Host a holiday artist, craftsperson, or musician in your space.
5. Promote your Holiday Hop activities on your social media pages.

Join in the merriment! **RSVP your participation no later than Friday, November 9<sup>th</sup>**. We cannot guarantee your listing in the *Holiday Hop Passport* after this date. Email, call, or stop by the Chamber office to let us know.

Can't wait to hear from you –

**Bexley Area Chamber of Commerce**

614.236.4500

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